

zTrip®

It's not just a taxi.
It's a zTrip!



WHC
WORLDWIDE



WHC Worldwide, LLC was formed in January 2018 to create zTrip, a hybrid model combining the best features of both traditional taxicabs, and newer TNC services. In the past three years we have completed more than 20 acquisitions, rebranding and reinvigorating the acquired fleet operations. zTrip is now the largest taxicab operator in the United States.

Contact Information:

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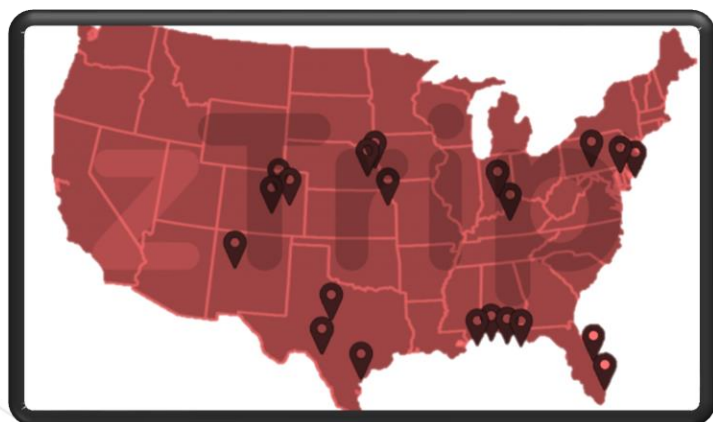
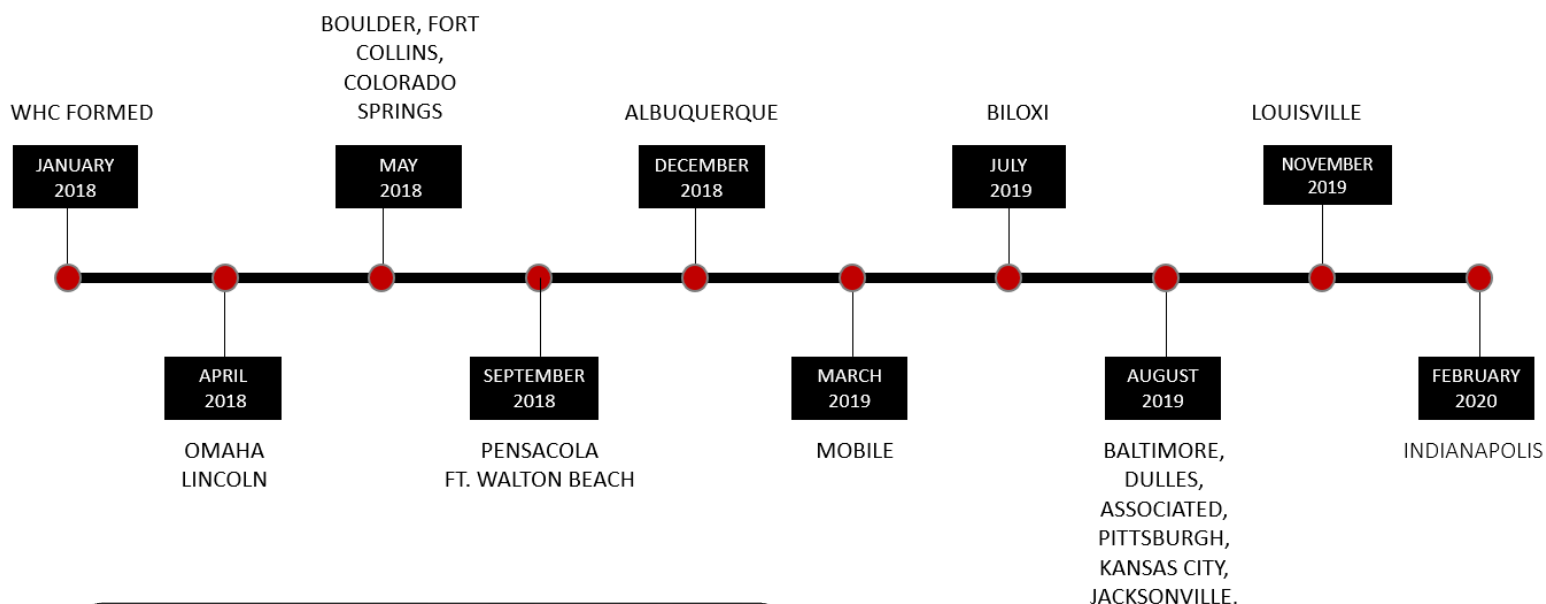
The meaning of WHC

The logo for WHC Worldwide, with 'WHC' in large white letters and 'WORLDWIDE' in smaller white letters below it, set against a red background with a network pattern of dots and lines.

WHC
WORLDWIDE

A map of the United States with red location pins marked with a 'Z' indicating service coverage. The pins are located in Montana, North Dakota, Minnesota, Wisconsin, Michigan, Illinois, Indiana, Ohio, Pennsylvania, New York, New Jersey, Maryland, Delaware, Virginia, West Virginia, Kentucky, Tennessee, Mississippi, Alabama, Georgia, Florida, Louisiana, Texas, New Mexico, Colorado, Wyoming, Nebraska, Kansas, Missouri, Arkansas, Oklahoma, and Arizona. Major cities like Chicago, Toronto, Philadelphia, Dallas, Houston, and Las Vegas are labeled. The text 'United States' is written across the center of the map. A red banner at the bottom contains the text 'WE HAVE COVERAGE' and the WWC Worldwide logo.

Since our founding in 2018, we have completed more than 20 acquisitions. In each acquired city we have expanded the taxi fleets and increased customer demand. The combination of acquired and organic growth allows us to continually expand and reinvest in our fleet and technology, and reward our dedicated staff.



- **20+ Million Rides**
- **21 Operating Cities**
- **3500+ Vehicles**
- **400+ Employees**
- **2900 Contracted Drivers**
- **\$100 Million Total Annual Revenue**

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WE HAVE COMMITMENT

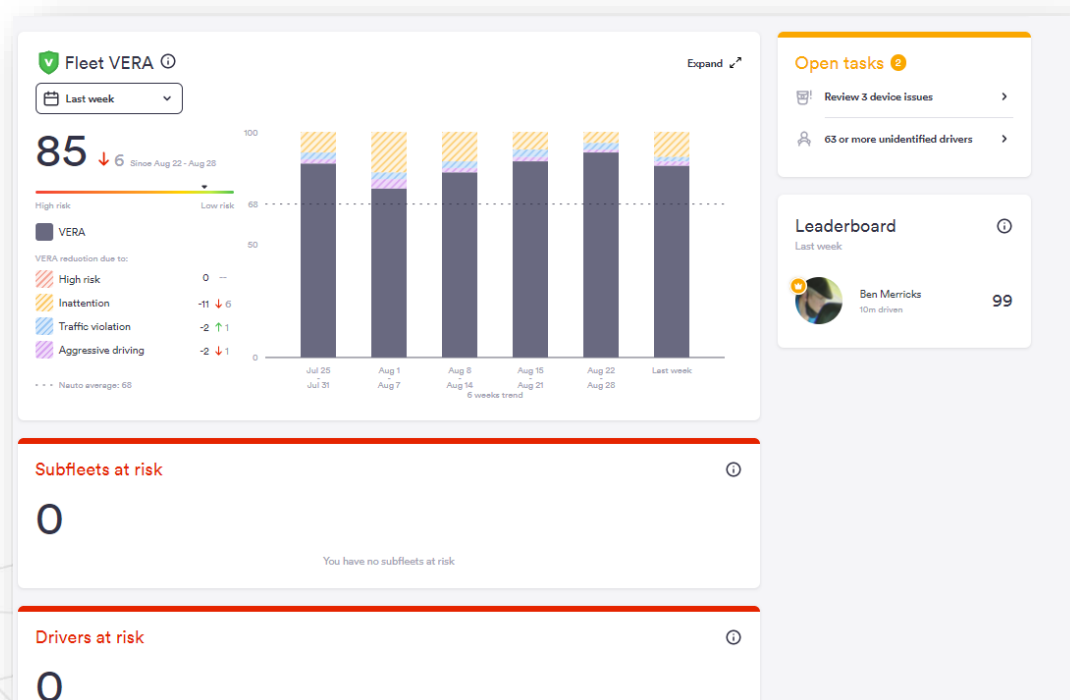
WHC
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zTrip is **committed** to a “safety first” mindset in everything we do. Our approach includes; thorough safety and security procedures, comprehensive training for all employees, ongoing safety inspection routines, safety audits, incentives that reward safe behaviors, and mandatory coaching, training and corrective actions when safe practices are not followed.

Building a strong safety culture requires continuous management focus and investment.

Each vehicle is equipped with a dash-cam. Nauto helps zTrip reduce up to 80% of collisions with predictive driver alerts.

Nauto’s AI-powered Driver and Fleet Safety Platform helps predict, prevent, and reduce high-risk events in real-time, giving driver’s the additional reaction time they need to prevent incidents before they occur, not after!



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zMETRICz



Driver Balances

[Click Here](#)



Revenue

[Click Here](#)



Leads Over Time

[Click Here](#)



Driver Incidents

[Click Here](#)



Booking Summary
Report

[Click Here](#)



Accounts Receivable

[Click Here](#)



Maintenance Report

[Click Here](#)



Driver Information

[Click Here](#)

WELL HONED CONCLUSIONS

zMetricz is our Data Analysis platform.

We use a specific set of techniques, competencies and procedures that are applied to perform the continuous exploration, iteration, and investigation of past and current business data, for the purposes of obtaining insights which lead to improved decision-making.

We apply the data help identify safer, more customer focused drivers and then use that data to find other drivers with the same data sets.



zTrip®



WEAVING HEALTHY COMMUNITIES

zTrip is an important part of each of our city's health and well-being. The recent pandemic illustrated how zTrip works with local governments and agencies to solve problems. The following are a few examples of how we operated during the pandemic:

- When schools were closed, we delivered breakfast, lunch and computer tablets to students.
- We've partnered with several hospitals to provide free rides to/from vaccination sites.
- Due to staffing shortages, we've worked with local hospitals to provide off-hours transportation for staff that worked overtime.
- We created special fleets with PPE and stringent cleaning protocols to transfer discharged Covid-19 patients from the hospital to their homes.
- We created MicroTransit routes with several transit agencies to meet reduced service needs and driver shortages.



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WE HIRE CHAMPIONS

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zTrip was founded in Kansas City by Bill George, a 35-year veteran of the taxicab and passenger ground transportation industry. Bill is an entrepreneur at heart and has led multiple private and publicly owned businesses during his career. His unsatisfying experiences with the bureaucracy of running large divisions of publicly owned companies shaped his vision for zTrip.

zTrip is a company that seeks out the best and brightest individuals, then provides them with the opportunity and freedom to create great customer experiences. Our large national footprint and resources provide tremendous support to each operation. However, we recognize that each city is unique, and our local teams need to have autonomy to deliver stellar service and financial returns.

Many of our team members have worked together for 20+ years. As we have grown, we have added talented individuals from outside the industry. The combination of historical experience and fresh ideas creates and challenging and rewarding work environment.

The strength of our team has certainly been battle tested over the past 18 months. We pivoted from transporting students, to transporting meals for students facing food insecurity. We moved from shared rides to solo ridership overnight, reallocating resources, staff, and vehicles to make it happen. We worked with every one of our partners to modify to what they needed quickly, efficiently, and economically.

We are especially proud of the fact that we did not reduce wages for any of our employees during the pandemic. We are emerging from the pandemic as an even stronger company, and our team is energized and ready to take on new challenges.

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HARVESTERS
COMMUNITY FOOD NETWORK



WE HELP COMMUNITIES

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Our management team is very involved with the local community. We participate in myriad community organizations and civic ventures. Several of our team members participate in local boards and serve on multiple civic councils.

This involvement allows us to keep abreast of the issues in our community and to serve as a resource in solving many transportation-related and civic challenges.



“Our mission is to use mobility to enhance the lives of our customers, driver partners and employees.” - CEO Bill George

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WE HONOR CABDRIVERS

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The taxicab business has a long cultural history of **Management vs. Cabdriver**. When we started zTrip, we recognized this mentality had to change. As a new company, we approached each acquisition as an opportunity for a fresh start.

In each of our cities, we create a Facebook group that allows us to connect with our cabdriver community. We share information, celebrate successes and resolve challenges. We have also created electronic feedback forms and customer surveys so we can address any issues. We do this with transparency and respect.

We regularly hold BBQ lunches to show our appreciation for the cabdrivers that choose to contract with zTrip.

We understand there's a very simple recipe for success in this business. Great customer services leads to more demand. More demand increases cabdriver income. Increased cabdriver income creates a stronger company.



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WE HELP CUSTOMERS

WMC
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Our services are deemed “essential” by the Department of Homeland Security. We are honored by that designation and continuously serve our customers without fail. We are extremely proud of our team and the commitment they have shown to our mission.

zTrip believes in servicing the entire community.

Notably, our CEO was recently awarded the Rosa Parks Spirit Award by the Kansas City Area Transportation Authority. This award was in recognition of the new KC service we developed to provide true on-demand paratransit services at a fraction of the cost of regularly scheduled service.



Kansas City Area Transportation Authority Chairman Daniel Serda (l) and President Robbie Makinen (r) presenting the 2018 Rosa Parks Spirit Award to zTrip CEO Bill George.



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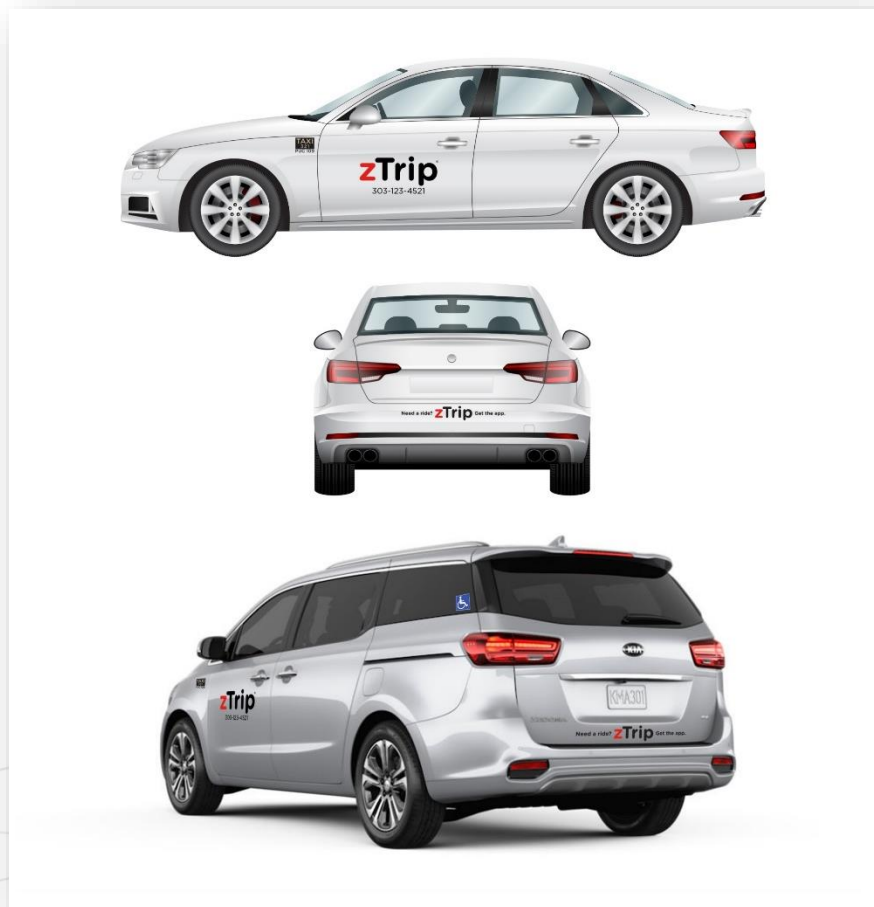
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WE HAVE CABS

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One of the most visible aspects of zTrip is the massive investment we make in our fleet. We have a dedicated supply arrangement with multiple rental car partners to acquire one model year old fleet vehicles.

Our hybrid model and branding package eliminates the need to paint these vehicles. Our in-vehicle technology package does not require us to drill holes in the vehicles. These factors increase the resale value of the vehicles, allowing us to continually turn over and refresh the fleet. Newer vehicles, retired with fewer miles, leads to happy cabdrivers and even happier customers.



A photograph of three business professionals in an office setting. A man on the left, a woman in the center, and a man on the right are all smiling and looking at a tablet held by the woman. They are dressed in business casual attire. The background is a bright, out-of-focus office environment.

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WE HEED COMPLIANCE

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We tout zTrip as the perfect hybrid between traditional taxicab and TNC services. One of the tenets of our "taxicab heritage" is to follow the rules. We understand it is a privilege to operate in a city. We work diligently with local regulators to craft ordinances and rules that are safe, productive and sustainable.

Our combination of local knowledge, local resources, professional regional and national support, and global insight will enable us to be more than a transportation provider – we will be a real partner that will benefit the service and our customers.





**Urban Transportation Commission Special Meeting
September 7, 2021**

Taxicab Industry Update

Taxicab Permit Model

WHC ATX, LLC dba zTrip fully supports the proposal to replace the current Franchise Model with an Operating Authority Model. We believe this change will enhance the ability to provide taxicab service for all residents and visitors.

Insurance

The current Austin city ordinance requires that vehicle for hire taxicab industry carry a minimum of \$100/ \$300/ \$75 auto liability insurance coverage for taxicabs. Most other cities , including Houston and San Antonio, impose state statutory limits of \$30/\$60/\$25. The costs of maintaining commercial automobile liability coverage have increased 36% over the past five years and continues to increase, making this level of coverage very difficulty to maintain. Examples are below:

LOCATION	REQUIRED AMOUNT
Baltimore	\$30/\$60/\$15
Houston	\$30/\$60/\$25
San Antonio	\$30/\$60/\$25
El Paso	\$30/\$60/\$25
Pittsburgh	\$15/\$30/\$5
Kansas City	\$50/\$100/\$50



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**WHERE HONESTY
COUNTS**

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WHC Worldwide was formed with a purpose –
To make a difference in an industry that had lost its way.
This quote guides our way.

Listen with curiosity...
Speak with honesty...
**Act with
integrity**

- Roy T. Bennett